Pixum Company Profile

Back in the year 2000, Pixum became one of the first comapnies to off development of photographs on the Internet. Since then, Pixum has played its part in helping to make ordering photo products online popular, both in Germany, where it was founded and beyond. Pixum is now Germany's leading online photo service and is one of the biggest players on the European market. As well as offering a variety of hundreds of attractive, individual photo products such as the Pixum Photo Book, personalised photo cards, enlargements and wall art, posters, canvas, photo gifts and photo prints, Pixum also offers customers a range of ordering options; such as using the online shop or the Pixum Photo Book software. Pixum's website also gives customers the opportunity to save their pictures in online albums or to share them with other users in online communities.

In addition to the wide array of products and ways of ordering, customers at Pixum also benefit from multi award-winning quality and high level of customer service. Customers are able to access services from Pixum in English, German, French, Dutch, Danish, Italian and Spanish, with deliveries being sent to the furthest flung corners of the continent. The company employs over one hundred employees at its Cologne head office, with Founder & CEO responsible for Marketing, Business Development, Finances and Human Resources, with Marc Rendel (CTO), Thomas Alscheid and Holger Plorin also forming part of the company's management.

Products and Services

Pixum range contains hundreds of different photo products for any person and any occasion. Our best known product is the Pixum Photo Book, with Photo Books having become something of a trend in recent years. Instead of having to go to great effort to stick individual photos into an album, many consumers are now opting to use Pixum's free Photo Book software to turn their individual digital photos into Photo Books in just a few, easy clicks of a button. Just a few days later and a Pixum Photo Book arrives at their home, complete with their chosen size and format. It is available with wide range of formats, colours and types of binding, on premium paper or on real photo paper.

Furthermore, Pixum's range also includes photo calendars, individualised greeting cards and a wide array of photo enlargements. These are available in a variety of different materials such as acrylic glass, aluminium prints, forex prints, gallery prints, canvas prints, posters or collages. Beyond that, there is an multitude of photo gifts, catering for virtually every taste, from coffee mugs and jigsaw puzzles to photo memory games and printed textiles, not forgetting of course, traditional photo prints.

Excellent Quality and All-Round Service

Pixum makes use of only the highest quality materials and state of the art, environmentally-friendly pritning and their staff pride themselves on their first class customer service. Additionally to this, Pixum has picked up over 30 awards from domestic and interantional photo maganzines and consumer watchdogs.

Company History

Pixum was founded in the year 2000 by Daniel Attallah, Christian Marsch and Michael Ziegert. A true pioneer in its field, Pixum started its life just in time for the Photokina 2000 photography trade fare, with the first site being launched at www.pixum.de (where it can still be found) on a fledgeling Internet. In the meantime the company has played a massive part in making ordering photo prints online popular all over Europe.

As digital camera ownership started through the roof, the amount of customers coming to Pixum's site rose exponentially. As early as a year after the company's foundations, the first photo gifts and even greeting card were unveiled to a public hungry for the possiblities it was being offered. Then came photo calendars and the poster/canvas range. A further milestone was reached in 2006 with the launch of the EasyBook, Pixum's first Photo Book offering. For a number of years, Pixum customers have been delighted with high-grade photo enlargements, be they on canvas, aluminium prints or acrylic prints. Today, Pixum customers are able to choose from over one hundred products.

Pixum burst onto the international scene early. Just one short year after the copany was founded, new sites were launched in the United Kingdom, Austria, Switzerland and the Netherlands. The company now offers its services all over Europe and customers are able to order to take advantage of Pixum products and services in English, German, French, Dutch, Danish, Italian and Spanish. Having taken over Dutch photo service provider Colorwonder 2001, Pixum also bought out the French company PhotoReflex in 2010, and followed a year later by the acquisition of ColorMailer, FastLab and NetFoto from the Swiss FotoDesk Group AG.

Pixum Founder and CEO Daniel Attallah

Daniel Attallah (born 1963) is both founder and CEO of Pixum. Having completed an apprenticeship as an engineering technologist, his carrier in ernest started in 1984 at CompuNet Computer Vertriebs-GmbH, where he spent ten years as a Technician, System engineer, Adviser, Key Account Manager, Sales Manager and last but not least as a Sales Director. He then spent time as Director of Sales at Bay-Networks/Nortel Networks, Vice President of European Sales & Marketing at Enterprise Communications and as Director Sales for West-Germany at Computacenter. Under Attallah's stewardship was awarded the Deloitte Technology Fast 50 Germany Award in 2007 as well as the Deloitte Technology Fast 500 EMEA Award / Stellar Performers, in his position of founder and CEO of one of the fastest growing companies in Germany and Europe.