

Contact

email: press@pixum.com
tel: +49 (2236) 886 317
fax: +49 (2236) 886 99
www.pixum.co.uk/press

Be creative everywhere: Create photo products with the Pixum Photo Book App

It has never been easier to create a photo book - regardless from where you are

Cologne, Oktober 2014

Today, taking photographs is part of our daily life. People enjoy taking pictures to preserve the best memories forever. Often, they use their smartphone or tablet to do the photographic work. Pixum, one of the leading online photo service providers in Europe, has just the right thing for this group: The new Pixum Photo Book App.

On a train, in a bus or just cozy at home - with the new [Pixum Photo Book App](#) customers are free to create, design and order photo products from wherever they are. And creating and ordering in the Photo Book App is not limited to our popular Pixum Photo Book. New features also allow to place orders for photo prints, postcards, smartphone and tablet cases or photo calendars with own personal pictures - using the iPad or iPhone.



Available on the
App Store



Intuitive design

The app's intuitive design guarantees comfortable handling and multiple design and layout options. People just choose their preferred format, create a design with personal photographs and individual text editing and the photo product of choice is quickly ready to order. Good to know: The App's integrated assistant saves all started projects. This makes it easy to continue to work on a Pixum Photo Book or a calendar whenever it suits best.

Great product range in the App

Photo lovers can edit photos directly in the App: They can use special effects to optimise images for Pixum Photo Books, cases and photo calendars. The Pixum Photo Book is available in popular formats (square, landscape and portrait). Customers can also preserve their most beautiful moments with our classic photo prints in 3.5" to 8" formats. In addition, it is possible to send individual, real postcards including a personalised postage using photos stored on the mobile device. Furthermore, the new iPhone and iPad Cases can be designed and ordered in the app as well to protect mobile devices.



More information: www.pixum.co.uk/photo-book-app

Pixum online: www.pixum.co.uk

Pixum on Facebook: www.facebook.com/pixumuk

About Pixum

Pixum (www.pixum.co.uk) is one of the leading, independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 60 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On www.pixum.com Pixum's services are available in the languages English, French, Dutch, Danish, Italian, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops.

Product test vouchers for journalists can be requested at press@pixum.com.