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Photo Canvas, Acrylic or Aluminium Photo Print, Forex? - the Small Pixum Wall Art ABC

Cologne, October 2014

Fantastic holiday images, beautiful portraits and inspiring landscape and architecture photographs - with a few clicks, Pixum transforms photos into exclusive wall art. The wide variety of options for creating a real masterpiece can be confusing sometimes. Which material is perfect for what image? Where are the differences between canvas, forex, aluminium, acrylic or gallery print? Pixum, one of the leading online photo service providers in Europe, has all the information and useful tips.



Photo Poster

Best for: All motives

Characteristics: Inexpensive material perfect for starters

A photo poster is the ideal choice for beautiful images that belong on a wall in big format. It is stylish, but a less expensive option. The photo is printed directly on premium photo paper that offers brilliant colours and gives photos a realistic vividness. With a glossy finish or with satin matt look - both poster types are UV resistant and available in different formats. Pixum offers many design options and backgrounds that also let customers create their own poster collages.

Photo Canvas

Best for: Picturesque, abstract motives

Characteristics: Noble impression, real painting characteristic

The photograph is printed on a high-quality canvas, which is expertly stretched onto a genuine wood frame. A first class 12-colour, inkjet printing process guarantees stunning colours. Our special ink ensures a high level of UV resistance. This technique is really suited for abstract motives and picturesque landscapes.





Forex Photo Print

Best for: Walls that can only bear little weight, detailed landscape photographs, architecture photography

Characteristics: Lightweight yet durable, prices to suit every pocket, also for display outside

Using direct UV print, the photo is printed directly onto a 5mm thick layer of white hard foam (forex). The surface's impression is matt, smooth and clear. Forex is a super-lightweight yet durable material, which is ideal for display both in and outdoors.

Aluminium Photo Print

Best for: Portraits, city photography

Characteristics: Thin, robust and stable material

An aluminium photo print consists of a high-quality plastic core and two aluminium plates. This unique marriage of materials ensures an elegant look, stability and longevity. The chosen photo is printed directly on one of the aluminium plates using direct UV print. The matt surface creates a noble and non-mirroring effect. As an alternative, Fineart printing is available: First, the image is printed on premium photo paper and then mounted to the aluminium.



Acrylic Photo Print

Best for: Colour intensive, vivid images, large format landscape photography, night and underwater images

Characteristics: Impressive depth, brilliant colours, heavier than aluminium print

With an acrylic photo print, there is also the choice between Fineart and direct UV print. Both times, the photo is mounted behind five to ten millimeter thick acrylic glass. The glass offers the perfect combination of vivid colours and brilliant depth. Using direct UV print, one can illuminate the photo from behind and create an even

stronger decorative effect. An acrylic photo print is heavier than aluminium print, forex or canvas.

Gallery Print

Best for: Large formats, colour intensive motives

Characteristics: professional lamination, gallery quality, vivid colours, great weight

The gallery print combines the advantages of acrylic and aluminium print. Using a 7-colour UV direct print process, the photograph is printed behind strong acrylic glass. It is then laminated onto a 3mm thick sheet of aluminium, sealing in the quality. Hence, larger formats profit from more stability and are easier to install. The gallery print is a professional lamination that is often ordered by galleries, artists and museums.



Pixum wall art: www.pixum.co.uk/poster-canvas

Pixum on Facebook: www.facebook.com/pixumuk

About Pixum

Pixum (www.pixum.co.uk) is one of the leading, independent online photo service providers in both the United Kingdom and Europe. We offer high-quality photo printing on professional photographic paper as well as on photographic gift products such as T-shirts, mugs, puzzles and greeting cards. Pixum prints and exposes only on high-quality materials using up-to-date and environmentally sound technology. Other free services are online photo albums and photo sharing via the Internet as well as offers for camera mobile phone users. In over 60 tests by special interest magazines and consumer protection organisations, Pixum scores the overall top position. On www.pixum.com Pixum's services are available in the languages English, French, Dutch, Danish, Italian, Spanish and German. Delivery is possible within the whole of Europe. Pixum is a certified member of Trusted Shops.