



Always **beautiful** pictures

THIS IS PIXUM



Key data

- Founded in 2000: one of the pioneers of online photo services
- 115 employees in Cologne
- Over 300 million photo prints produced since founding
- In 2012, nearly $\frac{3}{4}$ million Pixum photo books were ordered
- Pixum offers its products and services in English, German, French, Dutch, Danish, Italian and Spanish and delivers its products to customers all over Europe.

Pixum is one of the leading online photo services in Europe.

- Wide selection of products
- Photos are printed on premium photo paper
- Photo printing with automatic image optimisation
- Variety of upload methods
- Photo Books in many formats and with various cover types
- Modern and environmentally-friendly printing technologies
- Free online photo albums
- Facebook fanpages for each country and blog with many tips and design ideas, prize draws and photo competitions

“At Pixum your purchase is safe”.

- Tested online shop with “Money back guarantee” from *Trusted Shops*
- Encrypted data transfer of all order data
- Confidentiality for all customer data
- Regular security checks by independent and specialised third parties



PIXUM AWARD-WINNING QUALITY



Pixum has been in more than 60 comparison and quality tests by European magazines and has often won first place!



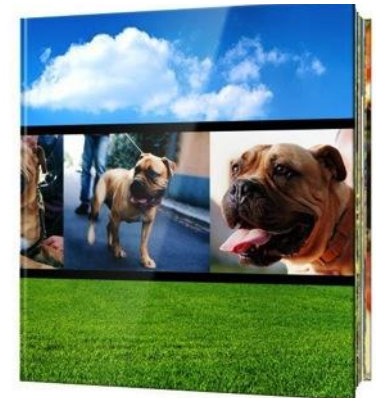
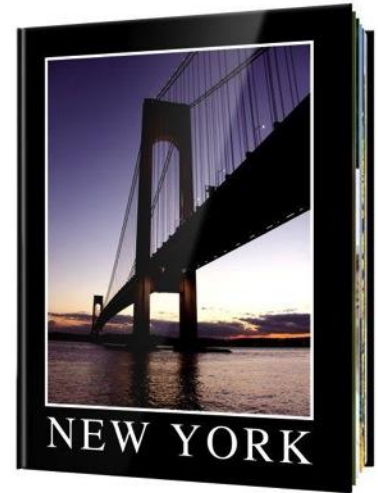
Customer satisfaction is our main priority!

- Competent service team
- Quick contact through email or social media
- Extensive online help & FAQ area
- Fairness and goodwill in case of complaints
- Permanent quality check of all orders
- Delivery available within 48 hours of placing order



Pixum Photo Book - the big trend

- Easy-to-use software
- Many formats, colours and covers available
- Numerous layout options
- High-quality printing
- Brilliant colours
- Professional binding
- Multiple award-winning service



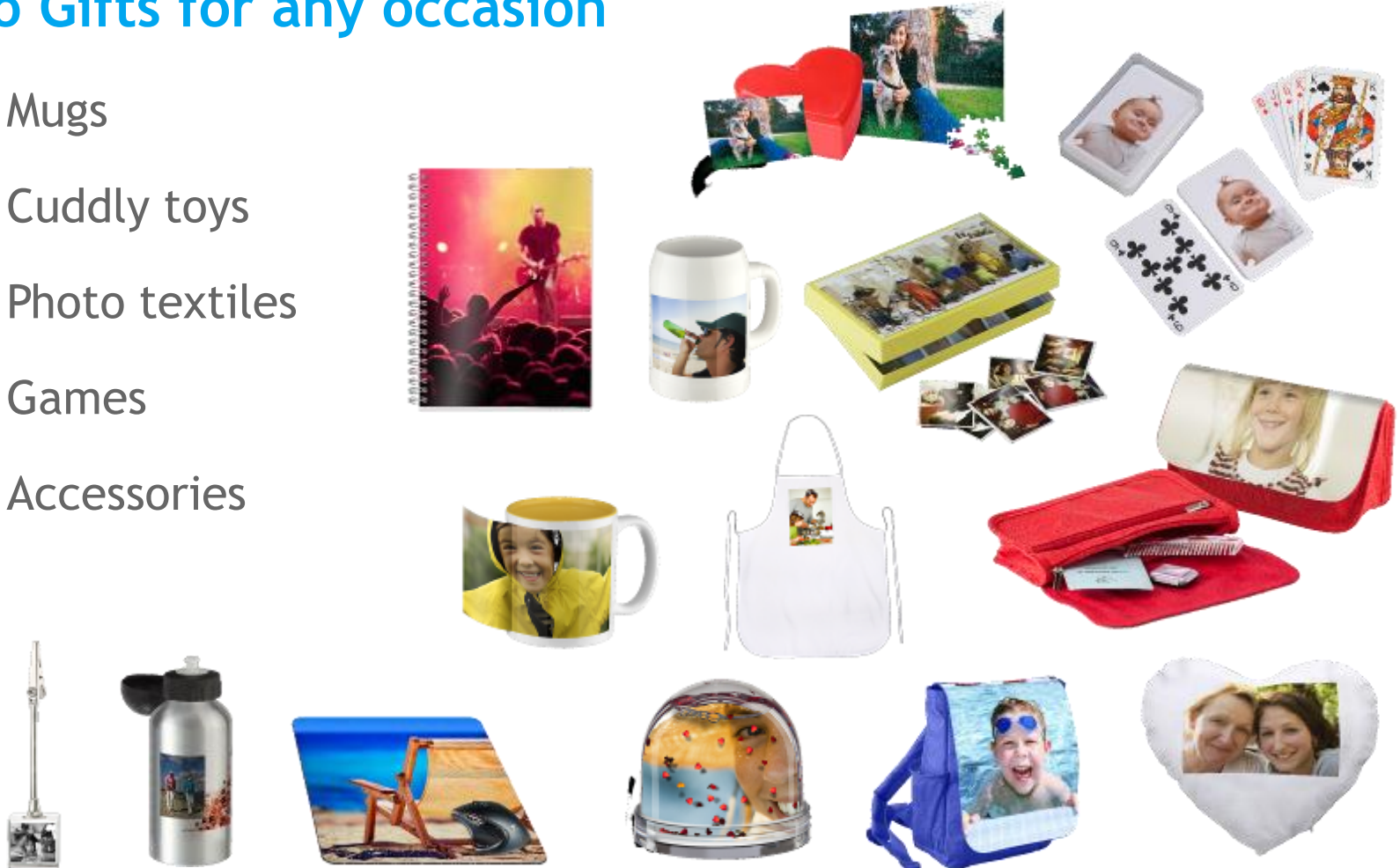
Big prints for everybody

- Posters
- Poster Collages
- Canvas Prints
- Acrylic Prints
- Aluminium Prints
- Gallery Prints



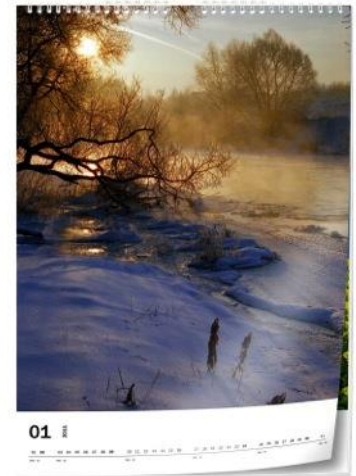
Photo Gifts for any occasion

- Mugs
- Cuddly toys
- Photo textiles
- Games
- Accessories



Greeting Cards & Calendars

- Many different formats
- Select your starting month
- Comfortable design editor
- Numerous designs
- Very seasonal products



And of course... Photo Prints!

- All „classic“ formats
- On premium photo paper



PIXUM MARKETING PARTNERS



Europe-wide Co-operations: big brands trust in Pixum!

